

Minutes of the 3rd Multimedia Advisory Committee Meeting

The 3rd Advisory Committee meeting of the Multimedia Division was held on 4th May, 2019 at the Conference Hall, Housefed Complex, Dispur, Assam.

The meeting started with the welcome address by Dr. Sangeeta Kakoty, Deputy Director, Multimedia as convenor of the meeting.

Member present:

1. Prof. N.N Sarma
2. Dr. Ajanta Das
3. Mr. Upakul Bordoloi
4. Dr. Sangeeta Kakoty

Two members Prof. Abu N.S. Ahmed and Prof. Umesh Deka were unable to attend the meeting due to their preoccupation with other assignment.

Prof. N.N Sarma was requested to act as the Chairperson of the meeting in the absence of regular chairperson Dr. Arupjyoti Choudhury, Registrar, KKHSOU.

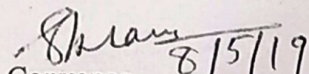
The following resolutions were taken in the meeting;

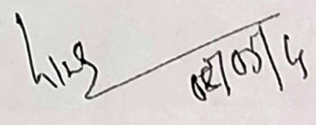
1. The first discussion was on the television programme of KKHSOU, which was telecast at the Prag Channel. It came to knowledge from the feedback received from learner and from other viewers and from the TRP rate that the programme was very effective. But since the telecast cost is very high and it also involve some other hidden cost, the University may think of some other alternate option.
2. It is observed that television presence of classroom teaching, as per SLM of courses, is essential according to the guidelines of both UGC and NAAC. Therefore, the committee members recommended having TV presence in Doordarshan from the coming academic year, as the telecast cost will be comparatively low and Doordarshan is easily accessible for learner from everywhere and from every cable. After discussion, the members suggested the prime time have to be considered to telecast this type of programme if possible, which will be at 10:30 AM to 11.30 AM or after the news slot in the evening on every Sunday.
3. Discussion was on the content and concept of the TV programme. From various opinion it is resolved that
 - Classroom programme will be adopted using graphics

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- Slot should be for 30 minutes
 - The classroom may be with student or without student
 - The concept of the class will comprise of 3 main parts as:
 - Title song : 2 minutes
 - Concept : 18 minutes
 - Notification : 2-3 minutes
 - Faculty should provide text in slide format as much as possible to make the class interesting and effective
 - University's theme song may be the title song with proper visuals
 - The concepts should be chosen so that it could be completed within the stipulated time
4. A new well equipped studio is required in the new campus of the University. A sophisticated multimedia lab with chrome and floor is required.
5. At last the members have decided that with due approval of the authority the concept should be circulated to the faculties before starting the programme, so that it will give them an idea to prepare and present the television programme as per the requirement. A discussion should also be done with the faculties and give them a briefing about the entire concept of the television programme.

As no other matter was raised, the Chairperson closed the meeting with a Vote of Thanks.


Convenor 8/5/19


Chairperson